

Dear Bookseller,

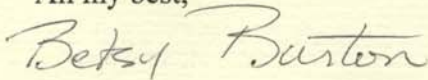
Not only is *The Edge of Never* a great read, one that opens up an intriguing profession to those of us who prefer our easy chairs to extreme sports, it has the potential to become a huge seller. I'm certain it will in Utah and just as certain it will in the rest of the country. Here's the blurb I've sent to IndieBound:

*The Edge of Never* , William Kerig

The saga of world-famous skier Trevor Peterson's death in Chamonix in 1996 and the attempt of his 15-year-old son Kye to conquer the same deadly Couloir that killed his father, *The Edge of Never* is an intriguing look at a subject that puzzles most of us—the attraction of extreme sports for those highly adrenalized and hugely talented skiers who make it their lives. As counterpoint, the book chronicles the making of a movie about Kye's attempt by journalist and professional skier Bill Kerig. From the film's inception as an idea to Kerig's partnership with the late Peter Jennings to the attempts to shoot footage on the terrifying slopes of Chamonix, Kerig struggles with the question Jennings had initially asked him: "What *is* the story you're trying to tell and why do you need to tell it." A heart-stopping read, *The Edge of Never* takes the reader beyond mountains, beyond snow and ice and danger and into the heart of family. — Betsy Burton, The King's English Bookshop, Salt Lake City, Utah

Take a few hours to read *The Edge of Never* —once you pick it up you won't want to put it down. If you loved it as much as I did and you have a minute to do an IndieBound blurb, please do.

All my best,



Betsy Burton